

## Overview

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**Chamber Business Alliance (“CBA”)** is a group of small business entrepreneurs that meet regularly to help one another build their businesses. This is done through building relationships and developing greater understanding of fellow members’ businesses, which in turn enables members to provide viable business referrals to one another.

For the group to prosper, members are required to respect the following procedures:

- Attend meetings on the first Friday of the month from 8:30 am to 9:30 am in the Menlo Park Chamber of Commerce conference room.
- Each member must be a member of the Menlo Park Chamber of Commerce through an individual or company membership.
- Visitors are welcome.



Menlo Park  
**CHAMBER OF  
COMMERCE**

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Updated December 2018

# Chamber Business Alliance

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*Helping Businesses Grow*

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First Friday of the month  
8:30 am to 9:30 am

**Menlo Park Chamber of  
Commerce Conference Room**



Menlo Park  
**CHAMBER OF  
COMMERCE**

## CBA Members are:

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- **Business Professionals**
- **Entrepreneurs and Visionaries**
- **Leaders and Team Builders**
- **Collaborative Contributors**
- **Dynamic Self-Starters**
- **Dependable and Trustworthy**
- **Proactive and Positive**
- **Results Oriented**
- **Advisors and Mentors**

## How do you know if CBA membership is right for you?

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- Are you passionate about your business?
- Do you enjoy teaching others about what you do?
- Do you have a plan to grow your business?
- Are you interested in growing your sales and marketing team to achieve your business goals?
- Will having a team of people supporting you make you feel that you are able to achieve your growth goals?
- Does the idea of working with other successful business owners and growing business through collaboration sound attractive to you?
- If you answered “YES” to any of the above questions, you could benefit from this group.

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**“We make a living by what we get. We make a life by what we give.”**

**-Winston S. Churchill**



## Membership Guidelines

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**Structure:** We call meetings to order promptly at 8:30 am. We begin with important announcements, which is immediately followed by speaker and member updates on their business goals. Meetings end promptly at 9:30am

**Membership:** Each member must represent the business with which they are registered with the Chamber of Commerce.

**Meeting Commitment:** Success is in direct proportion to your attendance.

### Friday Meetings:

- **8:30** Meet and greet, introduce any new guests.
- **8:45** Speaker and Q&A
- **9:15** Wrap up & individual goal check

**Communication:** The Chamber will distribute schedule updates and announcements via email.

**Business Cards:** Members are to provide CBA with a supply of business cards that list current contact information.

**Phones:** Please silence your phone. If you must take a call, please take it outside.